

## TYPE

Thematic exhibition

## TOPIC

Knowledge of one's environment and the network of professionals for the achievement of one's project.

## OBJECTIVES

Allow to meet in the same place and the same day all professional stakeholders working in the fields of business development and resumption of work.

Facilitate the identification and career guidance towards entrepreneurship stakeholders.

Federate entrepreneurship stakeholders.

## BENEFICIARIES

Project promoters

# EXIBITHION « TAKE ACTION IN VAL-DE-MARNE »

## ► DESCRIPTION

The exhibition was dedicated to people who want to develop a company or an association, people who have created their business or new buyers. Each one could find information and advice adapted to their situation. Thanks to meetings, testimonies, workshops and conferences; visitors were informed on the partnership network and the help features for business development and resumption of work as the steps to follow for the success of their project, fundings, possible supports.

The exhibition gathered a wide variety of stakeholders : operators of the regional features, support and finances organisations, institutional partners (local authorities, Association of Chartered Accountants etc), wage portage companies, banking services, etc.

## ► KEY FIGURES

- Two editions took place in 2017 and 2018. A third one is scheduled on the 18th of June 2019.
- Average of 280 visitors: 65 % of women, 57 % of job seekers.
- 229 participants (workshops / conferences) in 2018.
- 88 % of the visitors came from Val-de-Marne (188 persons) and 11 % from the Ile-de-France departments.

## ► RESULTS AND IMPACT

Workshops and conferences have been extremely popular.

The attendance rate was high: 229 persons in total (between 15 and 30 persons for each activity).

The most appreciated conference was «Entreprendre au Féminin» with 41 participants.



18 JUIN 2019

J'entrepris en Val-de-Marne !

Le SALON pour RÉUSSIR son PROJET de CRÉATION d'ACTIVITÉ : entreprise, association ...

Maison de l'Innovation et de l'Entrepreneuriat Etudiant (MIEE - UPEC)  
Mail des Mèches - Rue Poëte et Sellier - 94000 Créteil  
Bus 181, 281 - Métro - TVM - Créteil Université

DE 10H À 17H

SALON EN ACCÈS LIBRE ET GRATUIT - ATELIERS ET CONFÉRENCES SUR INSCRIPTION

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