

TYPE

Digital tool

TOPIC

Virtual reality
Discovery of professions

OBJECTIVES

Discover new work environments

Discover the gestures of professions

BENEFICIARIES

For all students, jobseekers, professionals, etc.

XPERIENCES METIERS Virtual reality serving career guidance

► DESCRIPTION

With the purpose to innovate the practices of the professions' discovery and to make it accessible to everyone, the Cité des métiers of Normandie has designed immersive virtual experiences at the heart of the professions spheres, allowing to practice some professions' gestures.

Co-designed with all the partners of the ecosystem dedicated to training, guidance and employment on the territory, they are focused on the needs of users within their lifelong career guidance process.

The choice of the subjects of these 20 tools have been made by taking into account the following parameters:

- the adequation between the professions' gesture and the possibility to virtually replicate it;
- the non-existence of a similar tool;
- the needs regarding recruitment on the territory.

This «Living Lab»-type co-conception shows once again the ability of the Cité des métiers to innovate by creating connections between professionals, in order to answer better to the needs of users regarding career guidance.

► KEYS FIGURES

In 2018, the first use was during the «Olympiades des Métiers». More than 200 persons have tested the digital tools.

Since January 2019: more than 20 training sessions with clients.

► RESULTS AND IMPACT

The feedbacks are positive with a strong demand from actors of the territory working in the field of career guidance.

Positive feedbacks from the users too: «These tools allow to discover professions spheres and help to confirm or deny lifelong career guidance choices».



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