

## TYPE

Training  
Exchange of practices

## TOPIC

Team profesionalization.

## OBJECTIVES

Strengthen the skills of career guidance counsellors.

Strengthen the quality of the counselling service offer.

## BENEFICIARIES

Counsellors of the 17 organisations forming the Cité des Métiers de la région mulhousienne

# PROFESSIONALIZATION OF COUNSELLOR IN CITÉ DES MÉTIERS OF RÉGION MULHOUSIENNE

## ► DESCRIPTION

The Cité des Métiers of région mulhousienne implemented a counsellors professionalisation approach.

This approach includes several types of actions:

- Themed workshops animated by one or more organisations members of the Cité des métiers or by an external provider depending on the subject;
- Possibility for counsellors to spend half a day of immersion in another organisation member of the Cité des métiers, in order to discover a new mechanism, understand the functioning and resources available within a service, assist to a specific interview, etc.;
- Big gatherings between all the counsellors of the Cités des métiers about a precise topic.

## ► KEY FIGURES

	2013	2014	2015	2016	2017	2018
Nb of workshops	4	7	8	8	9	5
Nb of participants		130	112	371	147	92

To this day, 28 immersions have already been organised  
Gathering days reunited more than 300 persons

## ► RESULTS AND IMPACT

Maintaining of the professionalisation approach on the territory in order to guarantee a good knowledge of guidance actors.  
Implementation of online questionnaires to better answer to the counsellors' needs.



CITÉ DES MÉTIERS  
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