

## TYPE

Project

## TOPIC

Upskilling digital competences, soft skills, job discovery, promotion of apprenticeship

## OBJECTIVES

Inform on professions of the future

Inform on facilitation devices for young people of the territory

Inform on mobility devices

Inform on students' guidance

Organize workshops about employment and training

## BENEFICIARIES

Inhabitants of the Municipality of Boueni (more than 700 inhabitants) and essentially the South of Mayotte.



CITÉ DES MÉTIERS  
OF MAYOTTE  
Rue des manguiers  
97600 Mamoudzou

Contact : Abdoul DOUKAÏNI  
- Director  
+33 (0) 639 69 80 33  
dabdoul@gipcog76.fr

# DECENTRALIZED MULTIMEDIA BRANCHES

## ► DESCRIPTION

In order to facilitate the access of workers to career counselling services outside usual working hours, the Cité des métiers of Mayotte decided to implement «Decentralized Multimedia branches offices» in the several municipalities of the island.

In order to offer clients nearby structures where they will find information on training, professional retraining strategy, career guidance, etc.; the Cité des métiers decided to carry out local actions and create branch offices in several municipalities.

To complete the project successfully, the Cité des métiers relied on the expertise of its staff, and among its partners (8 municipalities, the Local Education Authority and institutional partners).

As all everyday life actions have been more and more digitalised, the project help people in the digital divide to seize the opportunities provided by digital devices.

## ► KEY FIGURES

- 2018 programme: 8 municipalities of Mayotte have responded to the call for proposal.
- Currently 10.000 visits per year in all the island (mainly young people).

## ► RESULTS AND IMPACT

Positive feedbacks from the partners :

- interest of other municipalities in the concept and willingness to be enrolled in the 2019 programme that will begin in July;
- incentive for clients and partners to use digital in their organisations.

Excepted results : multiplication of these decentralized multimedia branches on the territory. 3 municipalities have already expressed their interest to join the programme in 2019.

