

TYPE

Promotion of professions and companies of a territory

TOPIC

Professions discovery

OBJECTIVES

Build-up a multipartnership communication tool about professions, for the general audience.

Contribute to a better understanding of professions, trainings to access them and companies of the territory

BENEFICIARIES

Every clients and organisations in the fields of training, employment and career guidance. Other institutions in the fields of education, water distribution and environment, social care and healthcare

la cité
des Métiers

de Limoges
et du Limousin

CITÉ DES MÉTIERS
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JOB EXHIBITION OF CITÉ DES MÉTIERS DE LIMOGES ET DU LIMOUSIN

► DESCRIPTION

« Job exhibition » is an interactive and travelling exhibition composed of:

- 10 « job » sectorial boards per exhibition, with professionals' testimonies, highlighting the professions and trainings;
- a screen + iPads for its animated version via Kahoot;
- a thanking board for partners;
- a wall of pictures (3mx2m);
- a « key figures » board.

It aims to raise awareness about the reality of some professions, thanks to testimonies of professionals of the territory. It also seeks to deliver information on the trainings available in Limousin.

► KEY FIGURES

- 7 job exhibitions: industry 1 & 2, social care, water and environment, sales, transportation and logistics, health care.
- 61 professionals' testimonies boards.
- 220 days of mobilisation and provision.

► RESULTS AND IMPACT

Realisation of the underlying need of a partnership for the designing of the tool, and of a co-animation with the creation of a pedagogical scenario in order to facilitate the appropriation of the boards' information.

