

TYPE

French-Swiss cross-border event

TOPIC

Discovery of jobs related to energy transition, skills evolution.

OBJECTIVES

Discovering various professions linked to :
new technologies, social innovations, mobility,
circular economy, energy transition.

BENEFICIARIES

Pupils, college students, young people searching for a training, job seekers.



CITÉ DES MÉTIERS OF GRAND GENÈVE
6, rue Prévost Martin
1205 Genève

Contact : D.Chraïti - Director
+ 41 (0) 22 3884578
djemaa.chraïti@etat.ge.ch

EUROPEAN ENERGY TRANSITION CONFERENCE

► DESCRIPTION

Today, there are a lot of business activities and professions resulting from energy transition. Indeed, according to a survey, Switzerland led the way regarding energy transition in 2017.

That is why, the Cité des métiers of Grand Genève participated in a 3-day cross-border event during the European Energy Transition Conference of Geneva. The Cité animated a stand at the «Carrefour des Métiers» from the 30th January to the 1st of February 2019.

Type of activities: information stands, demonstrations (presentation of a sustainable house), 10 workshops the last day, a documentary film to show alternative and creative ways of viewing agriculture, economics, energy and education.

Innovative devices: direct recruitment, workshops, visit of the movie director, Cyril Dion.

All activities have offered constructive solutions to show how acting at a local level can have its positive effects at a much global level.

► KEY FIGURES

- 39 partners represented, 10 companies.
- 19 videos were made during the conference.
- 5030 visitors, of which 33% in the «Carrefour des Métiers».
- 650 people watched the Cyril Dion movie «Tomorrow».

► RESULTS AND IMPACT

- one of the partner : « It is probably one the greatest and popular event organized around energy transition on our territory»
- The different activities allowed people to know and better understand the fields of energy transition.
- Opportunity for several actors to announce real commitments : launching a hub to gather locals actors for sustainable mobility.

