

## TYPE

Off-site action

## TOPIC

Upskilling digital competences, soft skills, job discovery, promoting of apprenticeship for people or for professionals, etc.

## OBJECTIVES

- Develop an open-end information
- Offer local services
- Make sure that a great number of people can have access to information
- Strengthen the ability to better enhance his/ her skills.

## BENEFICIARIES

All clients



**CITÉ DES MÉTIERS  
DE GUADELOUPE / GUADELOUPE  
FORMATION (FR)**  
Boulevard du Général de Gaulle  
97139 LES ABYMES

**Contact :** Nicole Nestoret - Directrice  
+33 (0)5 90 84 42 42  
nicole.nestoret@guadeloupeformation.com

# MOBILE CITÉ

## ► DESCRIPTION

Following studies carried out for young people and older people, Guadeloupe Formation has noticed that there is a lack of information to find suitable solutions to the needs of clients. With the Cité des métiers, the organisation has initiated a process to « move towards» and closer to citizens living in so-called rural areas in order to facilitate the access to information and its understanding.

In 2018, the project «Mobile Cité» was launched in close cooperation with the intercommunalities and municipalities of the Island. The service offering delivered from 9h to 15h has been built with the actors of the territories in order to better answers to the clients needs.

As a traditional Cité des métiers, a lot of workshops are proposed (individual interviews, find its training, develop its business, look for a job etc.

## ► KEY FIGURES

- 3 Mobile Cités carried out in 2018 (Nord grande Terre, Sud Basse Terre, île de Marie Galante).
- Around a total of 400 participants.
- More than 16 partners presented such as the Crij, the Mission locale, Pôle emploi, Uniformation etc.
- 11 workshops topics proposed with a strong demand for the business development, the training etc.

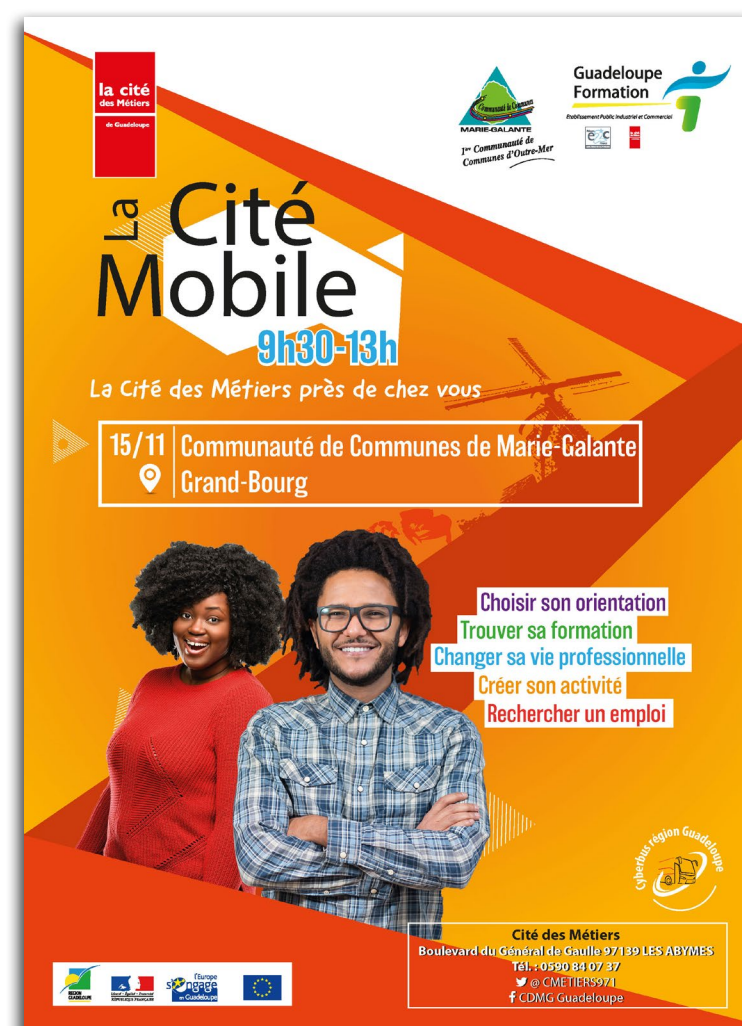
## ► RESULTS AND IMPACT

The territory of Bouillante and Marie Galante have asked for organising another time of action in 2019.

Testimonies:

Pôle Emploi : « very interesting and diversified programme. The workshops provided effective spaces of exchanges».

The vocational training centre Alizea drone : « a positive and promising day. We hope to renew this experience. We want to thank Guadeloupe formation to let us participate to this event very important for young people and old people».



Cité Mobile 9h30-13h			
La Cité des Métiers près de chez vous			
Programme des ateliers			
Horaires	Ateliers	Animation	Lieu
10h00	Présentation du site «Guadeloupe Orientation»	Guadeloupe Orientation CRJ	Cyberbus
10h00/10h30 12h00/12h30	Découvrir «Parcours» (métiers)	Cité des Métiers	Cyberbus
10h00/10h40 10h40/11h10 11h10/12h00	Découverte professionnelle, information/ conseil sur l'orientation et les métiers, présentation de «Parcours» - Collégiens, lyciens	Cité des Métiers	Salle 1 Cyberbus
10h30/11h00	Comment activer son compte personnel de formation ou son compte personnel d'activité ?	Uniformation / Fongicif	Salle 2
10h30/11h00	Créer son activité : de l'idée au projet	Association pour le Droit à l'Initiative Economique (ADIE GRE) Cité des Métiers	Salle 3
11h00/11h30	Présentation du CV (approche compétences)	Pôle emploi	Salle 3
11h00/11h30	Comment transformer son expérience en diplôme ? Validation des Acquis de l'Expérience (VAE)	Cité des Métiers	Salle 2
11h30/12h00	Booster son CV avec une expérience professionnelle à l'international	Airimage Good'ies	Salle 3
11h30/12h00	Valoriser son image professionnelle	Pôle emploi	Salle 2
12h00/12h30	Comment lancer son activité d'indépendant en toute simplicité ?	Petra Patrimoine	Salle 1
12h00/12h30	Créer son identité numérique	CRJ	Salle 2
12h00/12h30	Présentation de «Emploi store»	Pôle emploi	Salle 3

**Légendes :**  
Salle 1 : salle de conférence (rez-de-chaussée)  
Salle 2 : salle de formation (rez-de-chaussée)  
Salle 3 : salle de réunion (1<sup>er</sup> étage)