

## TYPE

Tool

## TOPIC

Virtual reality  
Trade discovery

## OBJECTIVES

Discover new work environments

Discover gestures of professions

## BENEFICIARIES

For all (students, jobseekers, professionals etc.)



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# HOBO EXPERIENCE

## ► DESCRIPTION

Aware about the opportunities given by the new technologies, the team of the Cité des métiers of Charleroi has developed Hobo, a virtual reality programme enabling users to discover different professional surroundings.

Basically, users are immersed in a seamless 360 degree visual environment that offers far more contextual information (sensations, noise, etc.).

The user will look at the everyday life of the professional and some gestures of the profession in several features of sectors.

For example, when the user enters into a jewellery, they will see different aspects related to the sale, the creation or even repairs.

The programme was presented during several exhibitions these past few months (January-March).

Hobo is used as a tool helping career guidance path. Indeed, Hobo is made available in exhibitions (career guidance, employment, open days of schools etc.) and also during information sessions organized by the Cité des métiers of Charleroi.

## ► KEY FIGURES

- Beta version : 3 trades (jeweller, carpenter, roofer)
- 2019 : 10 trades
- 2020 : 20 trades
- Almost 150 users of the beta version.

## ► RESULTS AND IMPACT

Feedbacks from beneficiaries : positive and encouraging :

- « A highly innovative and attractive concept, especially for young people ».
- « Good visual and hearing immersion which gives a clearer vision of the profession and triggers more interest about it ».

By spring 2019 : 3 news professions added (paediatrician, butcher and teacher).

