

19, 20 and 21 June 2019, Paris

spring school 2019

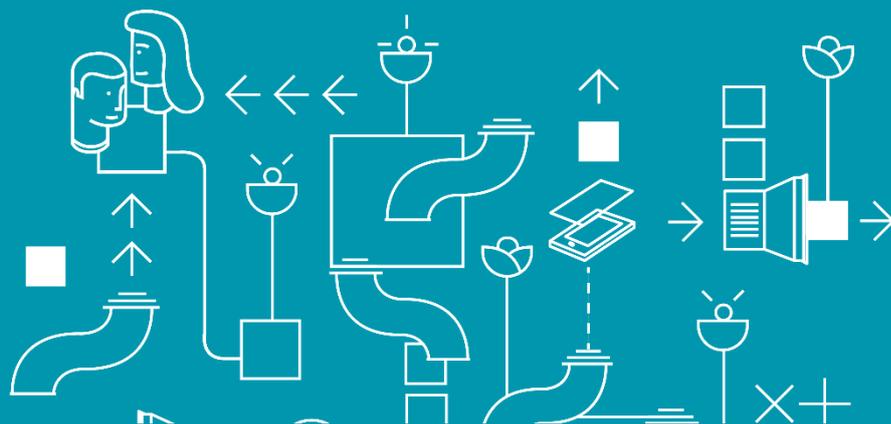
RÉSEAU INTERNATIONAL DES CITÉS DES MÉTIERS

*Cités des métiers
a multi-partnership tool of excellence*

For lifelong career guidance

With stakeholders in the fields of training and employment

For the benefit of territories and the economic development



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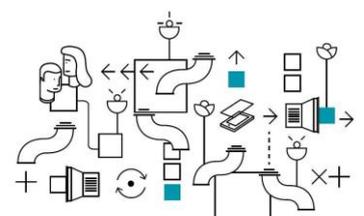
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Editorial - The human and the meaning at the heart of the Cités des métiers project

Alain JOUINEAU, General Secretary of the Cités des métiers International Network

Rafaël RICARDOU, Director of the Cité des métiers and Cité de la santé of Paris; General Delegate for integration, training and professional activities, Universcience

In a more and more complex working environment, in a more and more open system of access to knowledge and learning, in a process of dematerialised services, it is more crucial than never to deliver closed services to people and at their disposal.

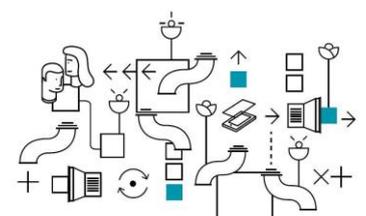
Many citizens have felt very confused with the technical development and traditional models of employment and activities. They have been looking for economic, social, environmental, and fundamentally democratic alternatives. Many of them have been looking for reinventing the work through it, our way to build-up a society.

Changes related to the technological development in the 90s have been expanding in the 21st century. The digital revolution has reshaped the entirety of our ways of life, of producing, of accessing to healthcare. In this context, the intuition led by the Cité des sciences et de l'industrie 30 years ago with the creation of the Cité des métiers of Paris in 1993 has been asserted.

The Cité des métiers is based on the fact that the development of sciences, techniques and industries evolutions have modified professions, beyond the scope of professions related to sciences. Thus, the Cité des métiers defines itself as an open-ended space, allowing to build-up answers so that can speed up transitions towards employment, safeguard career paths and make guidance more efficient.

The creation of the label has enabled to disseminate key principles in around thirty territories, covering eight countries. This label is a trademark, Universcience's ownership, administered in link with the Cités des métiers International Network set up in 2001.

This main event of exchanges of practices organised this year by the Universcience and Cités des métiers of Paris teams will be an opportunity to celebrate the 25th anniversary of the concept and promote the social utility of the model, with as common thread and principle the consideration of the individual at the heart in the service offer development while taking into account of the need of "meaning".



DAY 1 - WEDNESDAY 19th JUNE

Cité des métiers 21st Century "Instructions for use"

Based on a cooperative model, the Cités des métiers are successful examples of synergy between facilities and places of guidance, employability and career development.

In both semi-rural areas and metropolitan areas, the Cité des métiers develops according to the needs of the inhabitants, by converging complementary partners.

An integrated, decompartmentalized place, organized in a "partnership ecosystem"; the Cité des métiers model offers a space for experimentation, conducive to innovation and the development of collaborative actions between actors in the same "common" territory.

Within the framework of this first day, the strategic development axes for the Cités des métiers and the label will be presented and discussed. To achieve this, we will rely both on the historical missions and values of the Cités des métiers, which remain just as relevant today, on the project to renovate the science and industry library (Universcience) and on the achievements of the CDM21 "Cité des métiers de demain" approach (launched in October 2017 by the International Network).

08.45: Welcome coffee

09.15 - 09.30: Welcome words

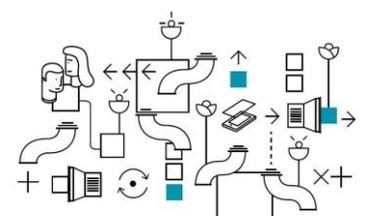
Marie-Hélène Coulon Wher - Director of the Bibliothèque des sciences et de l'industrie, Universcience

Raquel Castello-Branco - President of the International Network at the Cités des métiers

09.30 - 10.15: Reminder of the missions and values of the Cité des métiers concept, its relevance to time and contemporary issues

Alain Jouneau - General Secretary of the International Network

Olivier Las Vergnas - Founder of the Cité des métiers concept



10.15 - 11.15: Presentation of the strategic development plan following the CDM21 process

Rafael Ricardou - Head of department of the Cité des métiers de Paris, General Delegate for Integration, Training and Professional Activities
Sylvie Sesma - Label Manager

11.15 - 11.45: Coffee break

11.45 - 12.45: Presentation of the teams

13.00 - 14.30: Buffet lunch

14.30 - 16.30: Workshops following the strategic orientations and development plans presented

16.30 - 17.00: Break

17.00 - 18.30: Animation of the “public space” and the “wall of good practices”.

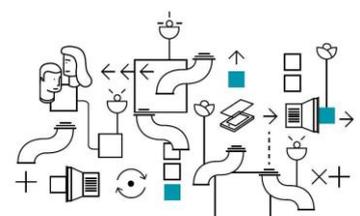
Located in the hall, with welcoming furniture and resources at your disposal, the “public space” space allows you to meet, share the Cité des métiers known to the general public, partners and Network. The aim is to promote exchanges; links between professionals, sharing experiences and the networking of actors.

A few meters away, in the space dedicated to the Spring School, a “wall of good practices” allows one to discover the innovations carried by the different Cité des métiers in the world. This “wall” aims to identify and highlight the remarkable achievements carried out within the Cities.

17.00 - 18.30 : Visit of the Cité des Sciences areas (in small groups) : Cité des métiers Paris, Cité de la santé, Bibliothèque, Fab Lab, Permanent exhibitions (Explora area on registration)

(For concerned members only)

17.30 - 19.00: General Assembly of the Network

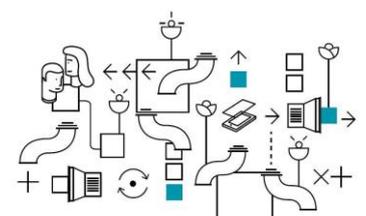


DAY 2 - THURSDAY 20 JUNE

International seminar (on registration) Transformations and societal changes, relationship to work, collaborative tools for Social, economic and territorial development

Is work an individual "good" or a "collective good"? What social significance does it have? What choice of formation, of life project, what meaning for oneself and others, in the face of aspirations/injunctions that may seem contradictory, paradoxical? Is it possible to earn a decent living while doing something meaningful? Can we change jobs every 5 years (or even several years) while keeping time for other activities? In the face of technological and social changes, which are contributing to the increase in professional transition times, what tools and approaches should be offered to people seeking information, guidance and advice throughout their working lives? Would collaborative tools be likely to provide some answers? What lessons can be learned from the experiences of integrated places such as the Cities of Trades? On the scale of their territory? On a European scale? How are these questions asked and how are the answers developed in the different national contexts? At European level?

The partners of the International Network of the Cité des métiers, Cités des métiers itself and other experts (e.g. researchers, operators, entrepreneurs, etc.) will shed light on these issues and share their experiences and inspiring approaches. With the objective of developing work paths and fostering multi-partner collaborations and dynamics.



08.45: *Welcome coffee*

09.15: Opening of the international symposium

Bruno Maquart - President of Universcience / Public institution of the Palais de la découverte and the Cité des sciences et de l'industrie

09.30 - 10h30: European, national and local challenges in terms of the evolution of professions and skills

Public policies can be tools and means to build a more inclusive and equitable European Union. But what are the standards at work? What are the main orientations at the different scales of public action? How can we encourage the development of decompartmentalized and integrated approaches?

Julie Fionda - Deputy Head of unit skills and qualifications, DG Employment, Social Affairs and Inclusion, European Commission

Wolfgang Mueller - Managing Director for European Affairs, German Federal Employment Agency in Brussels

Majda Jelenčić - Head of Vocational Guidance and Career Counselling Division, Croatian Employment Service

Sandrine Lamiré - Regional Councillor, Special Delegate for Orientation to the Ile de France Region

10.30 - 12.30: Conferences on the "social changes and the relationship to work"

In a context of increasing geographical and professional mobility and under the impact of new technologies, the relationship of the individual to the social, to the collective raises questions. The purpose of this conference is to examine the very notion of work, the definition of employment and their links with other spheres of life. The increase in professional transition times is one of the manifestations of these transformations. Who questions the administrative and social status of people in transition (and their access to different counselling services).

Managing short and long time, in these transitional situations, as well as in the definition and implementation of the professional project, is another major challenge as well as the effective implementation of the right to lifelong learning. It is in particular the case in the context of changing public policies, with, for instance in France, measures concerning the Counsellor for professional development (CEP), the implementation of the regional public guidance service, the development of the Skills Investment Plan, etc.

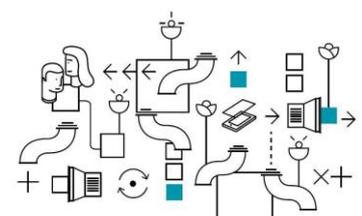
Jean Michel Bonvin - Professor at the University of Geneva, RE-inVEST Network

Patrick Levy-Waitz - President of the Foundation Travailler Autrement - Mission co-working: territory, work and digital devices

Lionel Larqué - General Delegate of the Alliance science société, Alliss

Anne-Sophie Casteigt - Head of development and partnerships at Lab'Ho, Adecco

René Bagorski - President of the French association, reflection and exchanges about training, Afref



12.30 - 14.0: Lunch buffet

14.00 - 17.00: Round tables

Round table n° 1: "the individual [and] his profession" (evolution of professions and need for training and skills)

The purpose of this round table is to reflect on the transformations of work illustrated by the evolution of the various trades and the emergence of new trades and how CDMs can respond to such transformations.

Indeed, there has been a significant increase in the status of the self-employed and teleworking, which is estimated to affect more than one in five employees, or the development of countless economic or social innovation initiatives.

In view of these transformations, what are the training and skills needs? What types of skills are required? Formal, behavioural, non-academic... Which possible referential?

Marja Pudas - Head of Unit Centre for Economic Development, Transport and the Environment for central Finland, national delegate in the Euroguidance network

Grégoire Evequoz - Honorary President of the International Network of Cities of Trades, author of "La carrière professionnelle 4.0".

Joël Saingré - Director of Arts and Crafts Acceleration, Industrial Startup Accelerator, France

Rosana Silveira Reis - Associate Professor, Department of Human Resources, ISG International Business School, France

Round table n° 2: "the individual [and] the services" (relationship between the individual, counselling, information, reception and evolution of services)

The subjects of guidance, training and employment cover all stages of life, throughout the professional career, thus questioning the role of public policies, consulting operators and the company. What observations and projects do they make, and with what methods of implementation? Which collaborations amplify everyone's action, promote the social and professional inclusion of beneficiaries? What are the changes in professional practices and what are the avenues for innovation? What place(s) for users in the development and implementation of service offers?

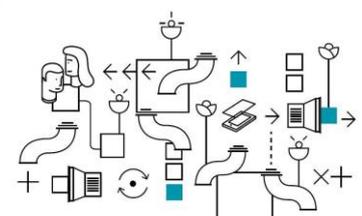
Koulsoum Logerot - Regional Delegate of Ile de France, Uniformation

Charlotte Dudignac - Delegate General Director, Coopérer pour Entreprendre

Bernard Van Asbrouck - Advisor at the general Direction of Forem, Université Libre de Bruxelles

Aurore Dandoy - Coordinator of the network Research Group on Collaborative Spaces (RGCS), Ethnographer researcher at the University of Paris Dauphine

Carolina Ferreira - Director at the Cité des métiers of Porto



Round table n° 3: "the individual [and] the territory"(ecosystem, sustainability of the territory, employment areas, economic development)

There are significant disparities between territories, at European, national and local level. This is an observation that can be made both at the economic level, in terms of access to services, and in terms of social cohesion. If the answers are based in particular on renewed approaches to cooperation and participation, then what are the strategies and mechanisms for joint action? How can we develop collective solutions that allow territorial, sustainable, solidarity-based and economically viable development?

Patrice Bony - Funder Administrator of the association TZCLD "territories with no long-term unemployed people"

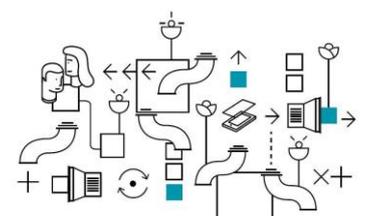
Majid El Jarroudi - General Delegate at the Agency for the diversity in Entrepreneurship (Adiver)

Hugues Bazin - Independent researcher in social sciences, animator of the Laboratory of Social Innovation by Research-Action, associate researcher at the Maison des Sciences de l'Homme Paris-Nord

Philippe Maitreau - deputy Mayor of the Municipality of Mulhouse, Vice-président of Mulhouse Alsace Urban area

18.00 - 18.30: Closing words

18.30 - 19.30: Cocktail



DAY 3 - FRIDAY 21st OF JUNE

Cité des métiers of the 21st century: Let's experiment!

As the initiative wall shows, the CDM21 approach has highlighted atypical and inspiring initiatives that are borderline to what the traditional services that CDM offer. How to support these approaches at the network level, recognize their differences, associate them with scientific observation, evaluate them, and share them better together. These will be the questions at the heart of this working time.

It will also involve initiating collective collaborations and projects aimed at testing the identified and shared strategic development axes.

09.30: Welcome

Work coffee format

10.00 - 12.00: Workshop « building of experimental CDM21 »

12.00 - 13.00: Summary and conclusions

14.00 - 15.30: (for those concerned)

- *CA Effervescence meeting*
- *CDM France meeting*

